

# Graduate Program in ENTREPRENEURSHIP, INNOVATION and LEADERSHIP



## **Master's of Professional Studies:**

Entrepreneurship, Innovation  
and Leadership

## **Post-Baccalaureate Certificate:**

Entrepreneurship

## **Post-Baccalaureate Certificate:**

Innovation

## **Post-Baccalaureate Certificate:**

Leadership

## **Entrepreneurship, Innovation and Leadership - an empowering and relevant graduate degree for working professionals**

- » UMBC's program empowers working professionals to bring an entrepreneurial mindset, innovative practices, and thoughtful leadership to their organizations and businesses with courses designed to teach real-world skills.
- » According to the Labor Insights employer-demand tool, the Baltimore-Columbia-Towson metro area has a higher demand than average for jobs requiring entrepreneurship, leadership and innovation skills, with over 12,000 job postings listing one of these skills.
- » Shares the tools and concepts to help professionals move towards the realization of an entrepreneurial, intrapreneurial or socialpreneurial opportunity.

## **When you choose this graduate program, you can count on:**

- » Applied learning, course deliverables, and a unique two-part capstone that equips students with practical and relevant skills that can be applied immediately on the job.
- » Instructors who have deep practical experience and a passion for entrepreneurship
- » Flexible evening class schedule that accommodates working professionals.
- » All the resources of a robust research university that supports the full continuum of leadership programs, including UMBC Training Centers' Center for Leadership and Innovation and bwtech@UMBC's incubator.

## **Why UMBC?**

- » These programs are different than others in the region. They focus on the critical role that innovation and leadership play in driving your entrepreneurial vision.
- » Focus on hands-on learning with experienced entrepreneurs.
- » Relevant programming that can be applied on the job immediately.
- » Comprehensive and quality education at a manageable cost.
- » Ranked in the top five on U.S. News & World Report's 2017 closely-watched Most Innovative Schools list and has recognized UMBC as a global leader in higher education.



[eil.umbc.edu](http://eil.umbc.edu)

## **For Program Information:**

Gib Mason  
Program Director  
[gibmason@umbc.edu](mailto:gibmason@umbc.edu)

## **For Application Information:**

Renee Eisenhuth  
Program Coordinator  
[reisen@umbc.edu](mailto:reisen@umbc.edu) | 410-455-8169

## Admission Requirements

### M.P.S.:

- » An undergraduate degree in any subject
- » Applicants should have a minimum undergraduate GPA of 3.0 on a 4.0 scale. (Students with a GPA less than 3.0 may be admitted to the program with relevant professional or academic experience.)
- » GRE scores are not required for admission

### International Students:

- » An undergraduate degree in any subject
- » Applicants should have a minimum undergraduate GPA of 3.0 on a 4.0 scale.
- » TOEFL Scores: Minimum scores 597 (Written), 247 (computerized), 99 (iBT). Scores must no more than 2 years old.
- » iBT Score Breakdown: Writing (23), Listening (23), Reading (25), Speaking (28, 23 acceptable if have 2 years' work experience in supervisory or management position in the U.S.)  
**OR**
- » IELTS Score: Minimum score of 7.5 required

## Admission Deadlines

**Fall:** August 1

**Spring:** December 1

For detailed application process please visit: [eil.umbc.edu](http://eil.umbc.edu)

## Master's Program

### Master's of Professional Studies: Entrepreneurship, Innovation & Leadership 30 Credits (11 courses)

#### Required Core Courses (15 credits)

ENTR 601: Developing an Entrepreneurial Mindset

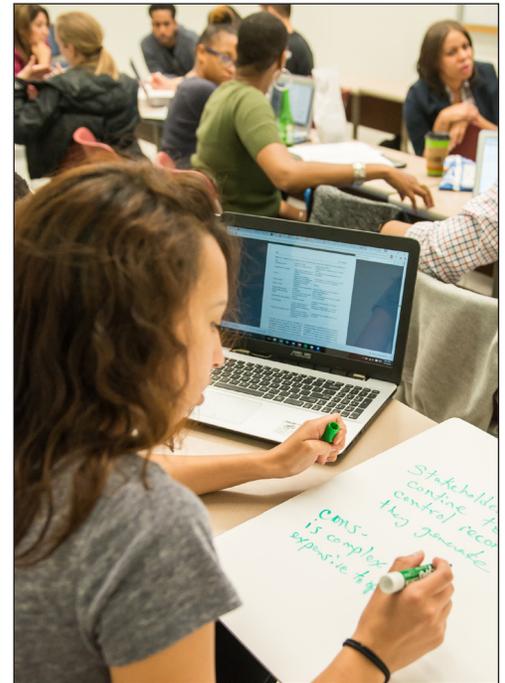
ENTR 602: Leadership and Communications

ENTR 603: Legal and Ethical Issues in Entrepreneurship, Innovation and Leadership

ENTR 604: Entrepreneurial Finance & Planning

ENTR 614: Capstone I

ENTR 615: Capstone II



#### Elective Courses (9 credits)

Students may choose three elective course. Elective may be chosen from pathways course, other Entrepreneurship courses, or ENMG 654 Leading Teams and Organizations.

#### Pathway Courses (6 credits)

Students can choose between three pathways: Entrepreneurship, Intrapreneurship, and Socialpreneurship. The pathways allow students to take classes specific to their interests. Each pathway consists of two courses.

## Certificate Programs

### Post-Baccalaureate Certificate: Entrepreneurship (12 Credits)

ENTR 601: Entrepreneurial Mindset

ENTR 609: Sales and Marketing

Choose two electives

### Post-Baccalaureate Certificate: Innovation (12 Credits)

ENTR 606: Diffusion of Innovations

ENTR 608: Design Thinking

Choose two electives

### Post-Baccalaureate Certificate: Leadership (12 Credits)

ENTR 602: Leadership and Communication

ENTR 605: Learning Organizations

Choose two electives

### Electives

- <sup>1</sup> Entrepreneurship certificate elective  
<sup>2</sup> Innovation Elective certificate elective  
<sup>3</sup> Leadership Elective certificate elective

ENTR 601: Entrepreneurial Mindset <sup>2 3</sup>

ENTR 604: Entrepreneurial Finance and Planning <sup>1</sup>

ENTR 605: Learning Organizations

ENTR 606: Diffusion of Innovations <sup>3</sup>

ENTR 607: Technology Commercialization <sup>1 2</sup>

ENTR 608: Design Thinking <sup>1</sup>

ENTR 609: Sales and Marketing

ENTR 610 Intrapreneurship <sup>3</sup>

ENTR 611: Project Management Approaches <sup>1 2 3</sup>

ENTR 612: Creative Problem Solving & The Socialpreneur

ENTR 613: Marketing and Fundraising

ENTR 690: Special Topics in Entrepreneurship, Innovations, and Leadership <sup>1 2 3</sup>

## Office of Professional Programs

UMBC's Office of Professional Programs offers a broad array of professionally focused master's degree and certificate programs that address industry needs while anticipating future opportunities.  
[professionalprograms.umbc.edu](http://professionalprograms.umbc.edu)